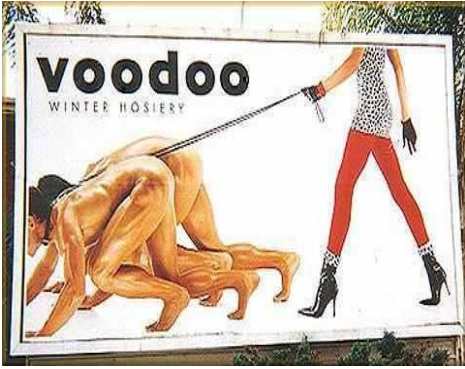


How do Adverts promote lust and gender stereotyping?



Using your knowledge of TOB discuss in your group how this advert promotes lust and if relevant gender stereotyping.

Start by defining what you understand by lust. Use TOB terms you have learnt in the previous lessons. Choose one person who will give a report back to the class.

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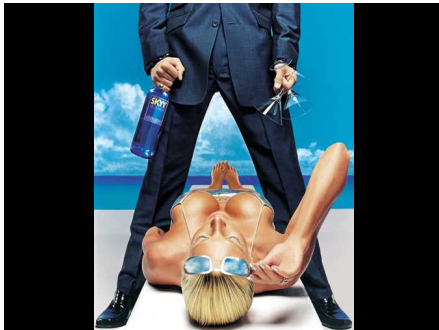


This is an advert of an overseas chocolate similar to AERO.

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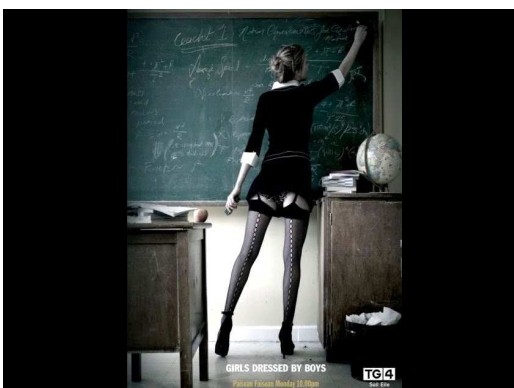
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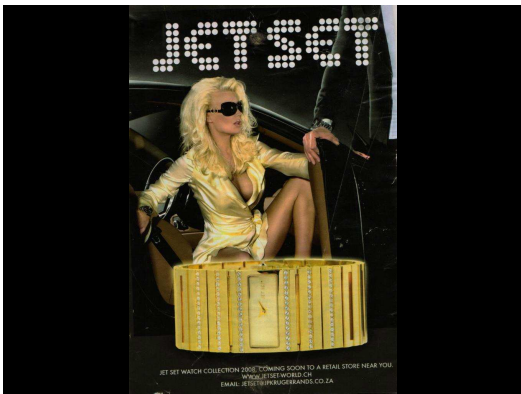
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